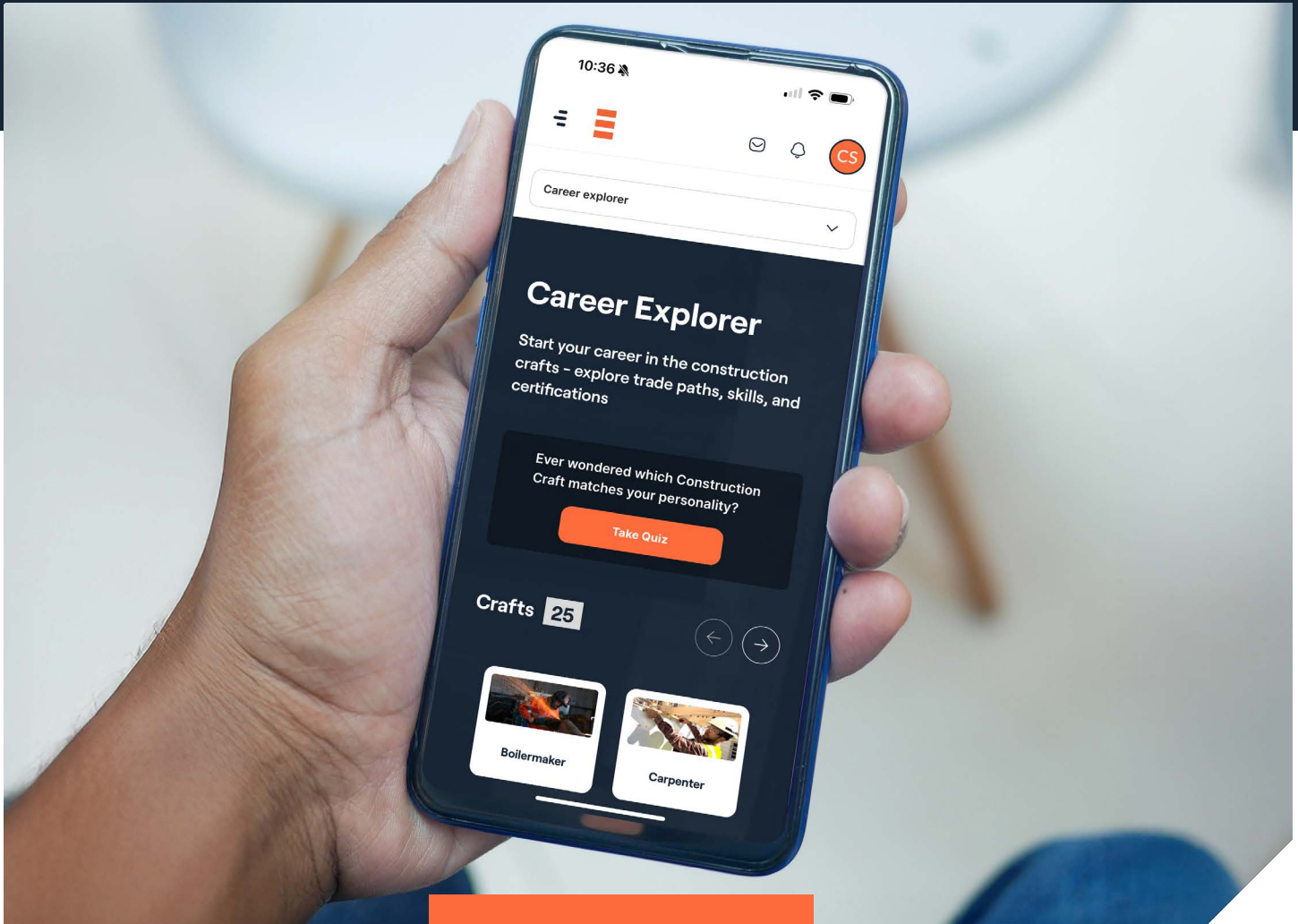


CareerStarter: A Quick-Start Guide for Educators



This guide equips you with everything you need to introduce CareerStarter and help students launch careers in construction.

The National Center for Construction Education and Research (NCCER) bridges the gap between mere curiosity and pursuing fulfilling careers in construction. CareerStarter is our free tool that helps students explore the industry and connect with employers to launch their futures.



CAREER STARTER

As an educator, you play a critical role in shaping the workforce of tomorrow. This guide can help you promote CareerStarter with ease and connect more students to opportunities in the skilled trades.

Here, you'll find ready-to-use resources for explaining the tool and recruiting students to your training program.

Together, we can change lives by opening doors to meaningful.

careerstarter.nccer.org →

Help Students See the Path from Classroom to Career

Use these talking points to craft engaging and informative social posts about the value of CareerStarter.

KEY MESSAGES



CareerStarter is a free, easy-to-use platform that helps students explore careers in construction and connect directly with employers.



Students can create a profile, build a resume and showcase their skills to stand out to hiring contractors.



The tool includes a job board where students can apply for apprenticeships and entry-level positions.



CareerStarter helps students discover the many different jobs and career paths available in construction.



Completing hands-on training equips students with the skills and knowledge they need to start a career in construction and stand out to employers on CareerStarter.

Social Media Posts

Use these sample posts as inspiration and customize the language to match your school's voice and your students' interests.

SAMPLE POSTS



Want to see where a career in construction could take you? Use CareerStarter to explore your options and connect with companies that are hiring. It's free and built just for you.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #SkilledTrades
#Construction



It's not just about grades, your skills matter. CareerStarter lets you show what you can do and connect with contractors looking for someone like you.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #Construction
#ResumeBuilding



Construction isn't just one job—it's hundreds. Use CareerStarter to learn about different roles and find the one that fits you best.

<https://app.skillhero.works/careerstarter-signup>

#CareerExploration #SkilledTrades
#CareerStarter



The skills you build in *<insert your program name/details>* prepare you for real construction jobs. Combine your training with CareerStarter to connect with employers and find your path in the industry. Start today!

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #Construction #Training



Looking for hands-on training in construction? Check out *<insert your program name/details>* on CareerStarter and get connected with real opportunities to learn and work.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #Construction #Training

Additional Resources & Tips

RESOURCES & TIPS



Download graphics to share in your social media posts.

careerstarter.nccer.org/resources →



Ready-to-go flyers, lesson plans and informational materials are available for free.

careerstarter.nccer.org/resources →



Follow, like and subscribe to NCCER to stay updated on the latest resources, industry trends and valuable content to support your students' success.



Share CareerStarter with local contractors and industry partners to help them connect with your students and expand career opportunities within construction.





Thank You

We appreciate your dedication to your students.
We want to make your job easier.

Through CareerStarter, together we're shaping the workforce of tomorrow
and building a strong talent pipeline to transform the industry.

PROCORE®



Thanks to the generosity of our partners,
CareerStarter is a free resource. Let's keep
empowering the next generation of skilled workers.